RSL-IL4Privacy

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# Introduction

@Introduction

# Private Data

* 1. **Account-Information (PD1)**

Type: PersonalInformation

Description: Account-Information

Attributes:

* First-Name – first name
* Surname – surname
* Email – email
* Mobile-Number – mobile number
* Password – password
* Date-Of-Birth – date of birth
* Gender – gender
  1. **Payment-Information (PD2)**

Type: PersonalInformation

Description: Payment-Information

Attributes:

* Credit – credit or debit card number
* Other-Card-Information – other card information
* Account-Information – account and authentication information
* Billing – billing, shipping and contact detailsn
  1. **Friends-and-Contacts-Information (PD3)**

Type: PersonalInformation

Description: Friends-and-Contacts-Information

Attributes:

* Name – name
* Email – email
* Other-Contact-Information – other contact information
  1. **Public-Activity-or-Profile-Information (PD4)**

Type: UsageInformation

Description: Public-Activity-or-Profile-Information

Attributes:

* Posts – posts
* Photos – photos
* Status-Updates – status updates
* Public-Profile – public profile
  1. **Device-Specifications-Information (PD5)**

Type: UsageInformation

Description: Device-Specifications-Information

Attributes:

* Operating-System – operating system
* Hardware-Version – hardware version
* Device-Settings – device settings
* Software-Names-And-Types – file and software names and types
* Battery-And-Signal-Strength – battery and signal strength
* Device-Identifiers – device identifiers
  1. **Device-Locations-Information (PD6)**

Type: UsageInformation

Description: Device-Locations-Information

Attributes:

* Geographic-Locations – specific geographic locations (through GPS, Bluetooth, or WiFi signals)
  1. **Connection-Information (PD7)**

Type: UsageInformation

Description: Connection-Information

Attributes:

* ISP – name of your mobile operator or ISP
* Browser-Type – browser type
* Language-And-TimeZone – language and time zone
* Mobile-Phone-Number – mobile phone number
* IP-Address – IP address
  1. **Third-parties-Activity-Information (PD8)**

Type: UsageInformation

Description: Third-parties-Activity-Information

Attributes:

* Third-party-Information – Information gathered while visiting third-party websites and apps

# Services

* 1. **Advertising-Improvement (S7\_8)**

Description: Advertising-Improvement

Sub-Services:

* + 1. **Development-Service (S7)**

Description: Development-Service

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **Delivery-of-Services (S7\_1)**

Description: Delivery-of-Services

Sub-Services:

* + 1. **Development-Service (S7)**

Description: Development-Service

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **General-Improvement-and-Evaluation (S7\_5)**

Description: General-Improvement-and-Evaluation

Sub-Services:

* + 1. **Development-Service (S7)**

Description: Development-Service

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **Prevention-of-Harm (S4\_3)**

Description: Prevention of Harm

Sub-Services:

* + 1. **Security-Service (S4)**

Description: Security Service

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **Customization-of-Services (S7\_4)**

Description: Customization-of-Services

Sub-Services:

* + 1. **Development-Service (S7)**

Description: Development-Service

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **Advertising-Service (S3)**

Description: Advertising Service

References to Private Data:

* Third-parties-Activity-Information (PD8)
  1. **Account-Verification (S4\_4)**

Description: Account Verification

Sub-Services:

* + 1. **Security-Service (S4)**

Description: Security Service

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **Audits-and-Troubleshooting (S7\_7)**

Description: Audits-and-Troubleshooting

Sub-Services:

* + 1. **Development-Service (S7)**

Description: Development-Service

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **Content-Personalization (S7\_2)**

Description: Content-Personalization

Sub-Services:

* + 1. **Development-Service (S7)**

Description: Development-Service

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **Marketing-Communications (S6\_1)**

Description: Marketing-Communications

Sub-Services:

* + 1. **Communication-Service (S6)**

Description: Communication-Service

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **General-Communication (S6\_2)**

Description: General-Communication

Sub-Services:

* + 1. **Communication-Service (S6)**

Description: Communication-Service

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **Protection (S4\_2)**

Description: Protection

Sub-Services:

* + 1. **Security-Service (S4)**

Description: Security Service

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **Handle-Illegal-Activities (S4\_1)**

Description: Handle Illegal Activities

Sub-Services:

* + 1. **Security-Service (S4)**

Description: Security Service

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **Account-Service (S1)**

Description: Account Service

References to Private Data:

* Account-Information (PD1)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
  1. **Requests (S5\_1)**

Description: Requests

Sub-Services:

* + 1. **Legal-Service (S5)**

Description: Legal Service

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **Policy-Terms-News (S6\_3)**

Description: Policy-Terms-News

Sub-Services:

* + 1. **Communication-Service (S6)**

Description: Communication-Service

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **Suggestions-and-Shortcuts (S7\_3)**

Description: Suggestions-and-Shortcuts

Sub-Services:

* + 1. **Development-Service (S7)**

Description: Development-Service

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **Financial-Service (S2)**

Description: Financial Service

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
  1. **Investigations (S5\_2)**

Description: Investigations

Sub-Services:

* + 1. **Legal-Service (S5)**

Description: Legal Service

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **General-Development (S7\_6)**

Description: General-Development

Sub-Services:

* + 1. **Development-Service (S7)**

Description: Development-Service

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

# Recipients

* 1. **Vendors (R3\_2)**

Description: Vendors, service providers

Scope: External

Type: Organization

Sub-Recipients:

* + 1. **Third-parties (R3)**

Description: Third parties

* 1. **Members (R5)**

Description: People on Facebook Services

Scope: Internal

Type: Individual

Sub-Recipients:

* + 1. **Visitors (R6)**

Description: People on and off Facebook Services

* 1. **Vendors (R2\_2)**

Description: Vendors, service providers

Scope: External

Type: Organization

Sub-Recipients:

* + 1. **Business-Partner (R2)**

Description: Business Supportner Partner

* 1. **Advertising (R2\_1)**

Description: Advertising, measurement or analytics partners

Scope: External

Type: Organization

Sub-Recipients:

* + 1. **Business-Partner (R2)**

Description: Business Supportner Partner

* 1. **Facebook-Family (R1\_1)**

Description: Facebook family companies

Scope: Internal

Type: Organization

Sub-Recipients:

* + 1. **Facebook-Owner (R1)**

Description: Facebook services owner

* 1. **Advertising (R3\_1)**

Description: Advertising, measurement or analytics partners

Scope: External

Type: Organization

Sub-Recipients:

* + 1. **Third-parties (R3)**

Description: Third parties

* 1. **Firends (R4)**

Description: People you share and communicate with

Scope: Internal

Type: Individual

Sub-Recipients:

* + 1. **Members (R5)**

Description: People on Facebook Services

# Enforcements

* 1. **Activity-Log-tool (En1)**

Description: Users are able to manage the content and information shared when using Facebook

Type: Tool

* 1. **Download-Your-Information-tool (En2)**

Description: Users are able to download information associated with their Facebook account

Type: Tool

* 1. **Policy-changes-notification (En3)**

Description: Users are notified regarding changes to the privacy policy

Type: Action

* 1. **Account-Deletion (En4)**

Description: Delete all content associated with user's Facebook account

Type: Action

* 1. **Account-Deactivation (En5)**

Description: Deactivate user's Facebook account

Type: Action

# Statements

* 1. **st1**

Description: We collect the content and other information you provide when you use our Services,
including when you sign up for an account, create or share, and message or communicate with others.
This can include the location of a photo or the date a file was created.

Type: Collection

Modality: Permitted

References to Private Data:

* Account-Information (PD1)

References to Services:

* Account-Service (S1)
  1. **st2**

Description: We also collect information about how you use our Services, such as the types of
content you view or engage with or the frequency and duration of your activities.

Type: Collection

Modality: Permitted

References to Private Data:

* Public-Activity-or-Profile-Information (PD4)

References to Services:

* Account-Service (S1)
  1. **st3**

Description: We also collect content and information that other people provide when they use our
Services, including information about you, such as when they share a photo of you, send a message
to you, or upload, sync or import your contact information.

Type: Collection

Modality: Permitted

References to Private Data:

* Public-Activity-or-Profile-Information (PD4)

References to Services:

* Account-Service (S1)
  1. **st4**

Description: We collect information about the people and groups you are connected to and how you
interact with them, such as the people you communicate with the most or the groups you like to
share with.

Type: Collection

Modality: Permitted

References to Private Data:

* Friends-and-Contacts-Information (PD3)

References to Services:

* Account-Service (S1)
  1. **st5**

Description: We also collect contact information you provide if you upload, sync or import this
information (such as an address book) from a device.

Type: Collection

Modality: Permitted

References to Private Data:

* Friends-and-Contacts-Information (PD3)
  1. **st6**

Description: If you use our Services for purchases or financial transactions, we collect information
about the purchase or transaction. This includes your payment information, such as your credit or
debit card number and other card information, and other account and authentication information, as
well as billing, shipping and contact details.

Type: Collection

Modality: Permitted

References to Private Data:

* Payment-Information (PD2)

References to Services:

* Financial-Service (S2)
  1. **st7**

Description: We collect information from or about the computers, phones, or other devices where
you install or access our Services, depending on the Permitteds you’ve granted.

Type: Collection

Modality: Permitted

References to Private Data:

* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)

References to Services:

* Account-Service (S1)
  1. **st8**

Description: We collect attributes such as the operating system, hardware version, device settings,
file and software names and types, battery and signal strength, and device identifiers.

Type: Collection

Modality: Permitted

References to Private Data:

* Device-Specifications-Information (PD5)

References to Services:

* Account-Service (S1)
  1. **st9**

Description: We collect device locations, including specific geographic locations, such as
through GPS, Bluetooth, or WiFi signals.

Type: Collection

Modality: Permitted

References to Private Data:

* Device-Locations-Information (PD6)

References to Services:

* Account-Service (S1)
  1. **st10**

Description: We collect connection information such as the name of your mobile operator or ISP,
browser type, language and time zone, mobile phone number and IP address.

Type: Collection

Modality: Permitted

References to Private Data:

* Connection-Information (PD7)

References to Services:

* Account-Service (S1)
  1. **st11**

Description: We collect information when you visit or use third-party websites and apps that
use our Services. This includes information about the websites and apps you visit, your use
of our Services on those websites and apps, as well as information the developer or publisher
of the app or website provides to you or us.

Type: Collection

Modality: Permitted

References to Private Data:

* Third-parties-Activity-Information (PD8)

References to Services:

* Account-Service (S1)
  1. **st12**

Description: We receive information about you and your activities on and off Facebook from
third-party partners, such as information from a partner when we jointly offer services or from
an advertiser about your experiences or interactions with them.

Type: Collection

Modality: Permitted

References to Private Data:

* Third-parties-Activity-Information (PD8)
  1. **st13**

Description: We receive information about you from companies that are owned or operated by
Facebook, in accordance with their terms and policies.

Type: Collection

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
  1. **st14**

Description: When you use third-party apps, websites or other services that use, or are
integrated with, our Services, they may receive information about what you post or share.

Type: Collection

Modality: Permitted

References to Private Data:

* Public-Activity-or-Profile-Information (PD4)

References to Services:

* Account-Service (S1)
  1. **st15**

Description: In addition, when you download or use such third-party services, they can
access your Public Profile, which includes your username or user ID, your age range and
country/language, your list of friends, as well as any information that you share with them.

Type: Collection

Modality: Permitted

References to Private Data:

* Account-Information (PD1)

References to Services:

* Account-Service (S1)
  1. **st16**

Description: When you delete your account, we delete things you have posted, such as your photos
and status updates.

Type: Collection

Modality: Permitted

References to Private Data:

* Public-Activity-or-Profile-Information (PD4)

References to Enforcements:

* Account-Deletion (En4)
  1. **st17**

Description: We share information we have about you within the family of companies that are part
of Facebook.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **st18**

Description: If the ownership or control of all or part of our Services or their assets changes,
we may transfer your information to the new owner.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **st19**

Description: We do not share information that personally identifies you (personally identifiable
information is information like name or email address that can by itself be used to contact you
or identifies who you are) with advertising, measurement or analytics partners unless you give us
Permitted.

Type: Disclosure

Modality: Forbidden

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
  1. **st20**

Description: We may provide advertising, measurement or analytics partners with information about
the reach and effectiveness of their advertising without providing information that personally
identifies you, or if we have aggregated the information so that it does not personally identify you.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Public-Activity-or-Profile-Information (PD4)

References to Services:

* Advertising-Service (S3)
  1. **st21**

Description: We transfer information to vendors, service providers, and other partners who globally
support our business. These partners must adhere to strict confidentiality obligations in a way that
is consistent with this Data Policy and the agreements we enter into with them.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **st22**

Description: Facebook may share information internally within our family of companies or with
third parties for purposes described in this policy.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **st23**

Description: In some cases, people you share and communicate with may download or re-share
this content with others on and off our Services.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Public-Activity-or-Profile-Information (PD4)
  1. **st24**

Description: Other people may use our Services to share content about you with the audience they choose.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Public-Activity-or-Profile-Information (PD4)
  1. **st25**

Description: Public information (any information you share with a public audience, as well as information
in your Public Profile) is available to anyone on or off our Services and can be seen through online search
engines, APIs, and offline media, such as on TV.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **st26**

Description: We may share your information in response to a legal request (like a search warrant, court order
or subpoena) if we have a good faith belief that the law requires us to do so.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Requests (S5\_1)
  1. **st27**

Description: We may also share information when we have a good faith belief it is necessary to detect,
prevent and address fraud and other illegal activity.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Handle-Illegal-Activities (S4\_1)
  1. **st28**

Description: We may also share information when we have a good faith belief it is necessary to protect
ourselves, you and others, including as part of investigations.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Protection (S4\_2)
* Investigations (S5\_2)
  1. **st29**

Description: We may also share information when we have a good faith belief it is necessary to prevent
death or imminent bodily harm.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Prevention-of-Harm (S4\_3)
  1. **st30**

Description: We may provide information to third-party partners about the reliability of your account
to prevent fraud and abuse on and off of our Services.

Type: Disclosure

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Handle-Illegal-Activities (S4\_1)
  1. **st31**

Description: We store data for as long as it is necessary to provide products and services to you and others.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **st32**

Description: Information associated with your account will be kept until your account is deleted, unless
we no longer need the data to provide products and services.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **st33**

Description: We may preserve your information in response to a legal request (like a search warrant,
court order or subpoena) if we have a good faith belief that the law requires us to do so.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Requests (S5\_1)
  1. **st34**

Description: We may also preserve information when we have a good faith belief it is necessary to detect,
prevent and address fraud and other illegal activity.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Handle-Illegal-Activities (S4\_1)
  1. **st35**

Description: We may also preserve information when we have a good faith belief it is necessary to
protect ourselves, you and others, including as part of investigations.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Protection (S4\_2)
* Investigations (S5\_2)
  1. **st36**

Description: We may also preserve information when we have a good faith belief it is necessary
to prevent death or imminent bodily harm.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Prevention-of-Harm (S4\_3)
  1. **st37**

Description: Information we receive about you, including financial transaction data related
to purchases made with Facebook, may be retained for an extended period of time when it is
the subject of a legal request or obligation.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Requests (S5\_1)
  1. **st38**

Description: Information we receive about you, including financial transaction data related
to purchases made with Facebook, may be retained for an extended period of time when it is
the subject of a legal governmental investigation.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Investigations (S5\_2)
  1. **st39**

Description: Information we receive about you, including financial transaction data related
to purchases made with Facebook, may be retained for an extended period of time when it is
the subject of investigations concerning possible violations of our terms or policies.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Investigations (S5\_2)
  1. **st40**

Description: Information we receive about you, including financial transaction data related
to purchases made with Facebook, may be retained for an extended period of time to prevent harm.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Prevention-of-Harm (S4\_3)
  1. **st41**

Description: We also may retain information from accounts disabled for violations of our terms
for at least a year to prevent repeat abuse or other violations of our terms.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Handle-Illegal-Activities (S4\_1)
  1. **st42**

Description: Public information (any information you share with a public audience, as well as
information in your Public Profile) is available to anyone on or off our Services and can be accessed
through online search engines, APIs, and offline media, such as on TV.

Type: Usage

Modality: Permitted

References to Private Data:

* Public-Activity-or-Profile-Information (PD4)
  1. **st43**

Description: We may access your information in response to a legal request (like a search warrant,
court order or subpoena) if we have a good faith belief that the law requires us to do so.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Requests (S5\_1)
  1. **st44**

Description: We may also access information when we have a good faith belief it is necessary to detect,
prevent and address fraud and other illegal activity.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Handle-Illegal-Activities (S4\_1)
  1. **st45**

Description: We may also access information when we have a good faith belief it is necessary to protect
ourselves, you and others, including as part of investigations.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Protection (S4\_2)
* Investigations (S5\_2)
  1. **st46**

Description: We may also access information when we have a good faith belief it is necessary to prevent
death or imminent bodily harm.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Prevention-of-Harm (S4\_3)

References to Enforcements:

* Activity-Log-tool (En1)
  1. **st47**

Description: Information we receive about you, including financial transaction data related to purchases
made with Facebook, may be accessed and processed for an extended period of time when it is the subject
of a legal request or obligation.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Requests (S5\_1)

References to Enforcements:

* Download-Your-Information-tool (En2)
  1. **st48**

Description: Information we receive about you, including financial transaction data related to purchases
made with Facebook, may be accessed and processed for an extended period of time when it is the subject
of a legal governmental investigation.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Investigations (S5\_2)

References to Enforcements:

* Account-Deactivation (En5)
  1. **st49**

Description: Information we receive about you, including financial transaction data related to purchases
made with Facebook, may be accessed and processed for an extended period of time when it is the subject
of investigations concerning possible violations of our terms or policies.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Handle-Illegal-Activities (S4\_1)

References to Enforcements:

* Policy-changes-notification (En3)
  1. **st50**

Description: Information we receive about you, including financial transaction data related to purchases
made with Facebook, may be accessed and processed for an extended period of time to prevent harm.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Prevention-of-Harm (S4\_3)
  1. **st51**

Description: We may associate the information we collect from your different devices, which helps us
provide consistent Services across your devices.

Type: Usage

Modality: Permitted

References to Private Data:

* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
  1. **st52**

Description: We are able to deliver our Services for you by using all of the information we have
to understand how you use and interact with our Services and the people or things you’re connected
to and interested in on and off our Services.

Type: Usage

Modality: Permitted

References to Private Data:

* Public-Activity-or-Profile-Information (PD4)

References to Services:

* Delivery-of-Services (S7\_1)
  1. **st53**

Description: We are able to personalize content for you by using all of the information we have
to understand how you use and interact with our Services and the people or things you’re connected
to and interested in on and off our Services.

Type: Usage

Modality: Permitted

References to Private Data:

* Public-Activity-or-Profile-Information (PD4)

References to Services:

* Content-Personalization (S7\_2)
  1. **st54**

Description: We are able to make suggestions for you by using all of the information we have to
understand how you use and interact with our Services and the people or things you’re connected
to and interested in on and off our Services.

Type: Usage

Modality: Permitted

References to Private Data:

* Public-Activity-or-Profile-Information (PD4)

References to Services:

* Suggestions-and-Shortcuts (S7\_3)
  1. **st55**

Description: We also use information we have to provide shortcuts and suggestions to you.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Suggestions-and-Shortcuts (S7\_3)
  1. **st56**

Description: When we have location information, we use it to tailor our Services for you and others.

Type: Usage

Modality: Permitted

References to Private Data:

* Device-Locations-Information (PD6)

References to Services:

* Customization-of-Services (S7\_4)
  1. **st57**

Description: We analyze the information we have to evaluate and improve products and services.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* General-Improvement-and-Evaluation (S7\_5)
  1. **st58**

Description: We analyze the information we have to develop new products or features.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* General-Development (S7\_6)
  1. **st59**

Description: We analyze the information we have to conduct audits and troubleshooting activities.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Audits-and-Troubleshooting (S7\_7)
  1. **st60**

Description: We use your information to send you marketing communications.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Marketing-Communications (S6\_1)
  1. **st61**

Description: We use your information to communicate with you about our Services.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* General-Communication (S6\_2)
  1. **st62**

Description: We use your information to let you know about our policies and terms.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)
  1. **st63**

Description: We also use your information to respond to you when you contact us.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Policy-Terms-News (S6\_3)
  1. **st64**

Description: We use the information we have to improve our advertising and measurement systems
so we can show you relevant ads on and off our Services.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Advertising-Improvement (S7\_8)
  1. **st65**

Description: We use the information we have to improve our advertising and measurement systems
so we can measure the effectiveness and reach of ads and services.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Advertising-Improvement (S7\_8)
  1. **st66**

Description: We use the information we have to help verify accounts and activity.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Account-Verification (S4\_4)
  1. **st67**

Description: We use the information we have to promote safety and security on and off of our Services,
such as by investigating suspicious activity or violations of our terms or policies.

Type: Usage

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Payment-Information (PD2)
* Friends-and-Contacts-Information (PD3)
* Public-Activity-or-Profile-Information (PD4)
* Device-Specifications-Information (PD5)
* Device-Locations-Information (PD6)
* Connection-Information (PD7)
* Third-parties-Activity-Information (PD8)

References to Services:

* Protection (S4\_2)
  1. **st68**

Description: You can delete your account any time.

Type: Informative

Modality: Permitted

* 1. **st69**

Description: Vendors, service providers, and other partners who globally support our business
must adhere to strict confidentiality obligations in a way that is consistent with this Data
Policy and the agreements we enter into with them.

Type: Informative

Modality: Obligation

* 1. **st70**

Description: Law requirements may include responding to legal requests from jurisdictions
outside of the United States where we have a good faith belief that the response is required
by law in that jurisdiction, affects users in that jurisdiction, and is consistent with
internationally recognized standards.

Type: Informative

Modality: Permitted

References to Services:

* Requests (S5\_1)
  1. **st71**

Description: We conduct surveys and research to evaluate and improve products and services,
develop new products or features, and conduct audits and troubleshooting activities.

Type: Informative

Modality: Permitted

References to Services:

* General-Improvement-and-Evaluation (S7\_5)
* General-Development (S7\_6)
* Audits-and-Troubleshooting (S7\_7)
  1. **st72**

Description: We conduct surveys and research to develop new products or features.

Type: Informative

Modality: Permitted

References to Services:

* General-Development (S7\_6)
  1. **st73**

Description: We conduct surveys and research to conduct audits and troubleshooting activities.

Type: Informative

Modality: Permitted

References to Services:

* Audits-and-Troubleshooting (S7\_7)
  1. **st74**

Description: We test features in development to evaluate and improve products and services.

Type: Informative

Modality: Permitted

References to Services:

* General-Improvement-and-Evaluation (S7\_5)
  1. **st75**

Description: We test features in development to develop new products or features.

Type: Informative

Modality: Permitted

References to Services:

* General-Development (S7\_6)
  1. **st76**

Description: We test features in development to conduct audits and troubleshooting activities.

Type: Informative

Modality: Permitted

References to Services:

* Audits-and-Troubleshooting (S7\_7)
  1. **st77**

Description: Information collected by third-parties (apps, websites or integrated services)
is subject to their own terms and policies.

Type: Informative

Modality: Permitted

* 1. **st78**

Description: We also offer easy-to-use security tools that add an extra layer of security to
your account.

Type: Informative

Modality: Permitted

References to Services:

* Protection (S4\_2)
  1. **st79**

Description: We use cookies and similar technologies to provide and support our Services and
each of the uses outlined.

Type: Informative

Modality: Permitted

* 1. **st80**

Description: When you share and communicate using our Services, you choose the audience who can
see what you share.

Type: Informative

Modality: Permitted

References to Private Data:

* Public-Activity-or-Profile-Information (PD4)
  1. **st81**

Description: We work with third party companies who help us provide and improve our Services or
who use advertising or related products, which makes it possible to operate our companies and
provide free services to people around the world.

Type: Informative

Modality: Permitted

* 1. **st82**

Description: We want our advertising to be as relevant and interesting as the other information
you find on our Services.

Type: Informative

Modality: Permitted

* 1. **st83**

Description: You can manage the content and information you share when you use Facebook through
the Activity Log tool.

Type: Informative

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Public-Activity-or-Profile-Information (PD4)
  1. **st84**

Description: You can also download information associated with your Facebook account through our 
Download Your Information tool.

Type: Informative

Modality: Permitted

References to Private Data:

* Account-Information (PD1)
* Public-Activity-or-Profile-Information (PD4)
  1. **st85**

Description: If you want to temporarily stop using Facebook, you may deactivate your account.

Type: Informative

Modality: Permitted

* 1. **st86**

Description: We’ll notify you before we make changes to this policy and give you the opportunity
to review and comment on the revised policy before continuing to use our Services.

Type: Informative

Modality: Permitted

* 1. **st87**

Description: Facebook, Inc. complies with the US-EU and US-Swiss Safe Harbor framework for the
collection, use and retention of information from the European Union and Switzerland, as set out by
the Department of Commerce.

Type: Informative

Modality: Permitted

* 1. **st88**

Description: We will resolve disputes you have with us in connection with our policies and
practices through TRUSTe.

Type: Informative

Modality: Permitted